

# Energizing Your Board For Success!

Jennifer Gregg, CAE  
Executive Director  
USTA South Carolina

# Mission and Purpose

**Determine the organization's mission and purpose.**  
It is the board's responsibility to create and review a statement of mission and purpose that articulates the organization's goals, means, and primary constituents served.



# Chief Executive

**Select the chief executive.** Boards must reach consensus on the chief executive's responsibilities and undertake a careful search to find the most qualified individual for the position.



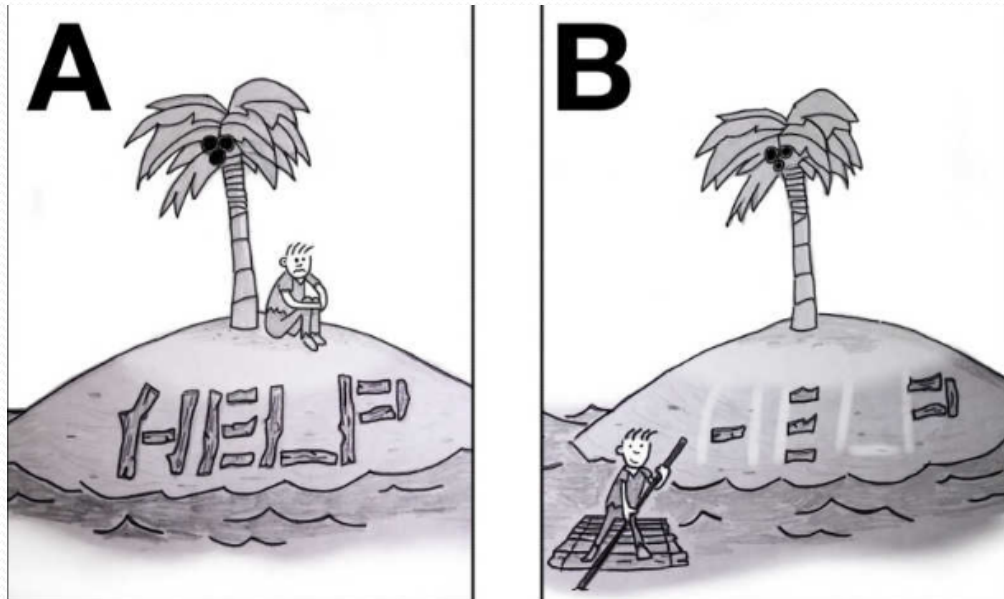
# Financial Oversight

**Provide proper financial oversight.** The board must assist in developing the annual budget and ensuring that proper financial controls are in place.



# Resources

**Ensure adequate resources.** One of the board's foremost responsibilities is to provide adequate resources for the organization to fulfill its mission.



# Integrity and Accountability

Ensure legal and ethical integrity and maintain **accountability**. The board is ultimately responsible for ensuring adherence to legal standards and ethical norms.



# Organizational Planning

**Ensure effective organizational planning.** Boards must actively participate in an overall planning process and assist in implementing and monitoring the plan's goals. **Meetings should be strategic – forward thinking.**

"A GOAL  
WITHOUT  
A PLAN  
IS JUST  
A WISH"

*AS*

IT TAKES REAL  
PLANNING TO  
ORGANIZE THIS  
KIND OF CHAOS.

-MEL ODOM

# Recruitment and Assessment

**Recruit and orient new board members and assess board performance.** All boards have a responsibility to articulate prerequisites for candidates, orient new members, and periodically and comprehensively evaluate its own performance.



# Organizational Image

**Enhance the organization's public standing.** The board should clearly articulate the organization's mission, accomplishments, and goals to the public and garner support from the community.



# Organization's Programs

**Determine, monitor, and strengthen the organization's programs and services.** The board's responsibility is to determine which programs are consistent with the organization's mission and to monitor their effectiveness



**STRONG**

# Support

**Support the chief executive and assess his or her performance.** The board should ensure that the chief executive has the moral and professional support he or she needs to further the goals of the organization.



# Questions or Comments?





Ten Basic Responsibilities of Nonprofit Boards, Second  
Edition by Richard T. Ingram, a publication of  
BoardSource

Thank You! For All  
Your  
Hard Work!

