



# LET'S HOST A USTA JUNIOR CIRCUIT!



## WHAT

**USTA Junior Circuit** is a non-elimination tournament draw format for players to gain match play experience with a focus on individual results. This experience will encourage players of all ages to develop their skills through level-based play, and demonstrate good sportsmanship.

It is designed to be delivered as a single event, with the objective of providing a competitive environment guaranteeing individual match play. USTA Junior Circuit can be played with **orange, green, or yellow tennis balls**. Player ratings can be used in green and yellow to help group players into flights and facilitate level-based play.

## WHEN

**USTA Junior Circuit** has officially launched on Serve Tennis. Your events will be critical to testing the products in market and we look forward to receiving your feedback.

## GET STARTED

Visit [usta.com/juniorprograms](https://usta.com/juniorprograms) to host your USTA Junior Circuit!

## YOU RECEIVE:



**Program Guide**  
(draft version)



**One case of orange, green, or yellow balls**



**Player Giveaways**



**Provider Gifts**

- Clipboard (after pilot registration) and hat (after pilot completion)



**Customizable Marketing Flyer**

For questions, please contact [JuniorCircuit@usta.com](mailto:JuniorCircuit@usta.com)